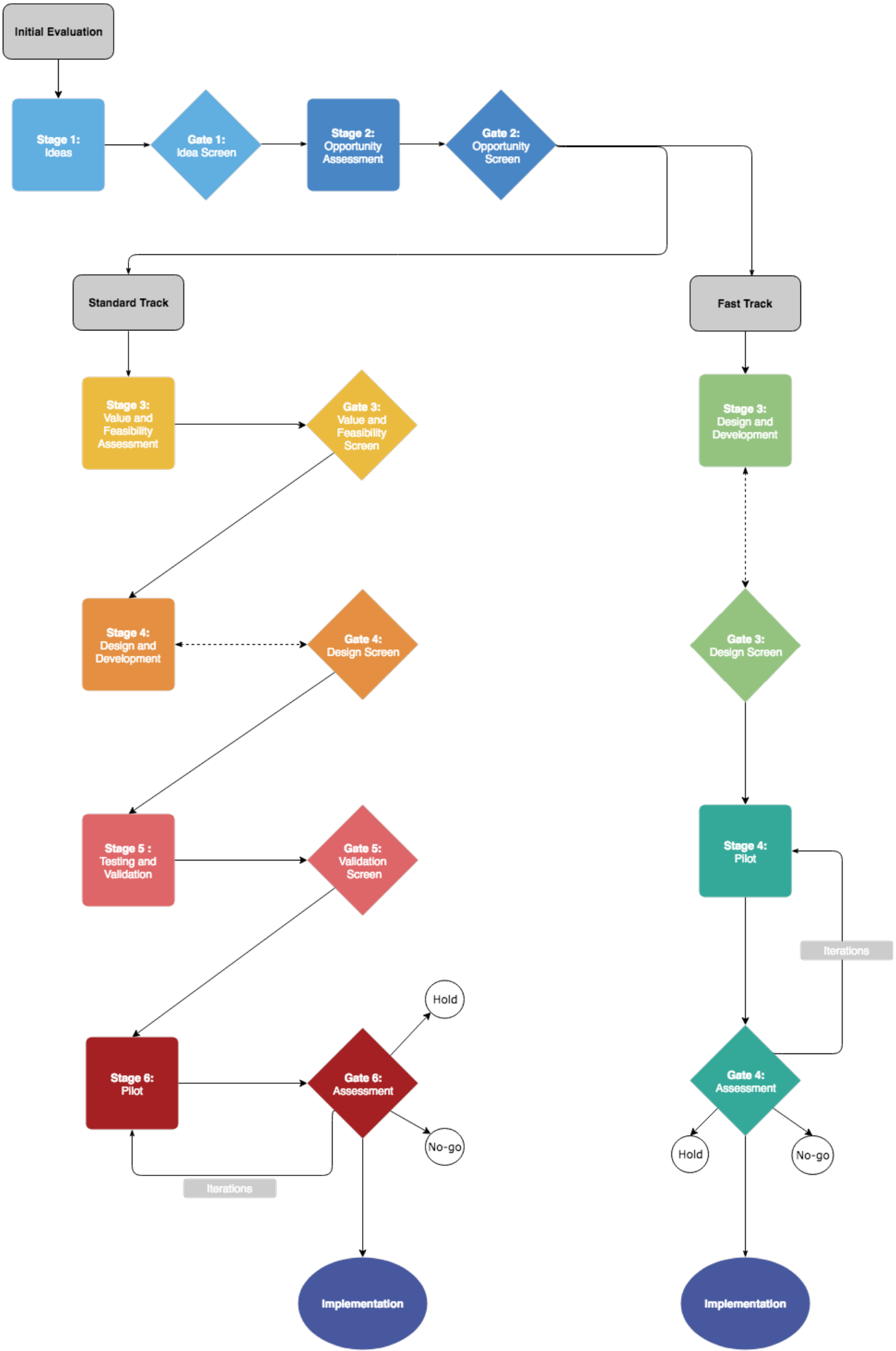

Initial Evaluation
Stage 1: Ideas
Gate 1: Idea Screen
Stage 2: Opportunity Assessment
Gate 2: Opportunity Screen
Standard Track
Fast Track
Stage 3: Value and Feasibility Assessment
Gate 3: Value and Feasibility Screen
Stage 4: Design and Development
Gate 4: Design Screen
Stage 5 : Testing and Validation
Gate 5: Validation Screen
Stage 6: Pilot
Gate 6: Assessment
Hold
No-go
Iterations
Implementation
Stage 3: Design and Development
Gate 3: Design Screen
Stage 4: Pilot
Iterations
Gate 4: Assessment
Hold
No-go
Implementation